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SELECT COMMITTEE ON CONSUMER CREDIT

Proceedings of hearings at the Senate Office Building, Washington, D.C., on the 11th day of January, 1965.

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1	MEMEERS OF SELECT COMMITTEE ON CO	ONSUMER CREDIT:
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5	M. HAMILTON, M.P.P.	
6	G. KERR, M.P.P.	
7	A. F. LAWRENCE, M.P.P.	
8	L. LETHERBY, M.P.P.	
9	D. C. MacDONALD, M.P.P.	
10	F. R. OLIVER, M.P.P.	
11	L. REILLY, M.P.P.	
12	R. D. ROWE, M.P.P.	
13	R. M. WHICHER, M.P.P.	
14	JOHN WHITE, M.P.P.	
15	H J PRICE M.P.P.	Chairman
16	JOSEPH SEDGWICK Q.C.	Counsel
17	D D W TRWIN B.A. C.A.	Consultant
18	T F B HARCOURT	Secretary
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20		Alberta Lincols Pro
21	SENATOR WALLACE P. BENNETT	
22	JOHN EVANS	Assistant to Senator Bennett
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SENATOR BENNETT: What can I do that will be most useful to you. What areas in this particular legislation are you most interested in. I have a little list of things here to fall back on unless you have a better arrangement to start on.

MR. PRICE: We had a preliminary meeting and we went over some of the points that will probably come up today. We just reached a point where we feel we can learn a lot from you people. You have been studying this problem on consumer credit since 1963, and we thought we should come here to see what you have learned because of the study you have carried out.

SENATOR BENNETT: I will start and if you want to interrupt and ask a question please feel free.

This legislation has been before us for five years. You may be amused to know how I got involved and why I took the position I have taken. Hearings were called on it, I didn't even bother to go to the first one or the second one, but I finally went and a man who was to appear as a witness the next day gave me a copy of the statement he was going to make which contained a problem represented by an example. I took the paper home at night, read it and got curious. So I sat down to figure out the simple annual interest rate on his example. I worked with a pencil for an hour or so and kept saying to myself maybe I'm figuring it the wrong way. After working until midnight without getting an answer, I asked my staff man to figure it out. He called the Library of Congress which we can use and

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asked them to figure it out, and by the time I got to the meeting I had three or four answers. This is the problem, it's a very simple one. A man finds himself in the morning with a dead battery. He has to drive to work and he has no money. He goes to the gas station and the man says, I will sell you a battery for \$20.00 and there will be a 2% charge for the interest and you pay me back \$5.00 every two weeks until the carrying cost is paid. As a result of that the answer lies somewhere between 115% and 130%. As a result of that I got into the discussion starting from the point of view it was not a simple thing to figure a simple annual rate even on a problem as simple as this.

Senator Douglas and I have sat together in every hearing and meeting the committee has held through the 4,300 pages of testimony, and we found ourselves generally on opposite sides on nearly every question. I can't claim to remember everything that was said over these five years, but my impression of the legislation after all this time is that Senator Douglas has approached the problem from a theoretical point of view and an emotional point of view. Since I was in business 30 years before I came to the Senate, I approached it from the practical point of view and we soon found ourselves in the position of the immovable object meeting the irresistible force. We came to head on disagreements and neither one of us has done any yielding.

Most of the witnesses who have appeared for the bill have been witnesses with emotional stories---



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1 I bought a refriger

I bought a refrigerator and it was no good so I took it back but the fellow didn't want to give anything for I didn't discovery until afterwards I had paid a very high percentage. The most emotional was the man who committed suicide in Chicago because he was being hounded for a purchase. He paid a tremendous rate of interest. He had no credit, his Credit Union turned him down and he had gotten into the hands of loan sharks and they were the ones that pressed him. I feel the bill has this weakness, it's theoretical. Senator Douglas, as the hearings progressed has presented a series of mechanical devices that are supposed to solve the problem. He even brought down from the Bowery Savings Bank a kind of pin ball machine, and then the Bowery Savings Bank also developed a mechanical slide rule. When you ask these people, do you use these devices in making these loans they say, of course not, we use these as advertising gimmicks. We couldn't run our business with these devices. This idea of solving the problem has been dropped. In order to get the jurisdiction of the committee for his own bill Senator Douglas wrote into the petition it's purpose was to stabalize the economy. I think it has been pretty well demonstrated that consumer credit doesn't change. He has been working on the idea if people had the cost of credit stated in identical terms they could shop comparatively and know which credit arrangement was satisfactory. We fought that one out and now the Senator agreed last year to an amendment to his bill which destroyed the comparability



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in it's ultimate sense. There are other types of credit to which I think this bill can't be applied. Then we come to protecting the consumers, the poor people.

Several books have been written indicating it is the poor who deal, in their poverty, with these back street merchants and need this protection. In my book they need education more than law, and people of this type would probably operate outside of the law no matter what law you pass.

I think the effect of the Douglas Bill if it were passed would be to create added cost for the reputable merchant and still leave the rats outside of control. We had an experience during one hearing. We brought into the hearing room a variety of merchandise, but there was two apparently identical pieces, two ladies black dresses, one sold for \$12,95 and the other for \$22.95, and we asked the girls in the committee room to tell us which was the better piece and they all picked the cheaper piece as the better piece indicating shoppers are not capable in shopping in all fields. there are problems of administration and enforcement. The Douglas Bill has no enforcement. If the buyer makes a contract and is told that the rate is so much and later discovers it is higher then he can go to the District Attorney and make a complaint. I don't think that is effective enforcement because the Federal Government doesn't intervene at the point of the sale to inspect his program or to check the kind of interest rate he is selling. It just comes in after the person





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thinks he has been bitten. Administration would be difficult. Out of all this discussion how do you arrive at the simple annual rate, what kind of device do you use. Senator Douglas has had all these mechanical devices, and finally says banks have a rate chart, the ordinary merchant could have a rate chart. I have made a mortgage on my home and I have sat down with the bank lending officer and had him use his chart. This is fine when you are dealing with thousands of dollars, but put the ordinary clerk who makes a dollar an hour to the task of working through a rate chart while other customers are waiting seems to me represents a kind of difficulty in operating. I had an experience Saturday. I went into a big department store with a credit card and made a purchase. We purchased what we wanted, we found it immediately, but we got a green clerk who was afraid of our credit card, so we waited 20 minutes while he tried to get the credit department on the phone to check my purchase. While he was doing that I was ready to tear up my credit card. This is the sort of disadvantage you would have. Then you have the store where the man operates it himself with somebody coming in to relieve him at noon. He can't afford to take 15 minutes to calculate this. All credit types don't fit into one mould. This same bill has been offered to a number of States and they have all rejected it in the identical form Senator Douglas has offered it. One State has a law requiring a simple annual rate that has been on their books for at least five years and the Attorney General





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has yet to issue regulations under which it could be enforced. In other words he said this is so complicated that you can't operate it. The bill could result in less rather than more credit information because there is an increasing number of merchants in this country who are advertising that they make no charge for credit and some of these are rather substantial in size. This is their choice in the battle with their competitors, but many merchants could adopt this procedure if the bill became law. The obvious answer to that is they couldn't compete with others if they did that. The best example I can give you is this. J.C. Penny has just gone into the catalogue business in the United States, it is the second largest chain of retail stores, Sears being first. Penny's catalogue prices are 10% higher than Sears, but does Penny go out of business, their catalogue business is increasing. I am not persuaded that these stores that make no charge for credit will find themselves out of business or find their volume of business going down.

Senator Douglas is the most persistent proponent of a bill I have ever worked with. He has used the power of his national eminence, he has used his power of office in the committee, he has used his relationship with the labor unions and they have poured all the propaganda they could into the American people in favour of this bill. Yet, I don't get ten letters a year saying anything about this bill. The American people don't feel they are being badly gypped under the present circumstances. Airlines in the United States, two of





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them, and I guess the others will follow suit, are advertising automatic credit. You can walk up to the airline, buy a ticket on their line, sign a simple form and they will give you extended credit. They can't hold up the line while they figure out the simple annual rate on your particular ticket. What do you do with student loans. We have a student loan program which provides a variety of benefits for students. They are not required to pay anything back until they are through with college, nobody can tell when that will be. What do you do on construction loans. You go to a bank, you are going to build a house. You get a line of credit but the bank doesn't know until you use it how much you will use and what porportion or when you will make your drawing on the loan. Unless there are amendments to the bill people can't conform to it. Maybe this could be done by amendment but Senator Douglas has said, this is a detail, don't bother me with this, we will leave this for the man who writes the bill. I don't believe in blank cheque legislation, that someone who has no part in the development of the program sit down and write regulations. We also had an interesting problem in enforcement. The bill Senator Douglas introduced in the Congress required our Federal Reserve Bank to take the responsibility for enforcing, writing the regulations and handling whatever problems come up. The Federal Reserve said this is out of their field and they didn't want it. They moved to the Federal Trade Commission but the Federal Trade Commission is limited to transactions

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in interstate commerce and if the Federal Trade Commission took over their basic legislation would have to be rewritten to give them authority. The United States Federal Court, most of them are months and some of them are years behind in their cases, this bill would put anybody who had a case involving a few dollars into the Federal Court and really jam our judicious system. My feeling is we should have laws requiring reasonable disclosures, by reasonable I mean disclosure that can be provided without undue hardship by the seller or lender and which would give adequate information to the I think these laws should be writeen at the State buver. In only one case has the simple annual rate been written into the law. I think it belongs at the State level and we now have in operation a program being managed by an official group known as the Commission on Uniform State Laws. The Governor of every State appoints two or three eminent lawyers, two I think, to this Commission and they undertake to develop model legislation in many fields which models are taken back to the State Legislature for study. The commission has no automatic financial support, but as a result of these hearings on the disclosure bill this commission has assembled about \$150,000.00, and we spent \$90,000.00 on the disclosure bill to study the whole problem of consumer credit, not only disclosure, but the question of garnishment, questions on bankruptcies and everything else growing out of the modern expansion in consumer credit. They expect to have their report ready for the various State

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Legislatures when the next round of legislature meetings begin in January 1967. They have assembled a staff. mostly academic professors, and they are being financed by the whole range of consumer credit suppliers, credit unions, banks, finance companies and department stores. I personally hope Congress will not take any action at the federal level until after we have the benefit of this study being conducted by this group of lawyers with their technically trained staff. Not only how the cost on credit should be disclosed but the other aspects on consumer credit. Senator Douglas has not yet re-introduced his bill. The best information is that he will not do so for two or three weeks. He has a problem, he the Javits amendment to his bill which exempts revolving charge accounts. Should he introduce a bill with that exemption or start all over again. At least two bills have been introduced into the House of Representatives, they are in effect the original Douglas bill without the Javits amendment. We can't organize our committees until t he Republicans solve some of their internal problems including the problem to which Senator Strom Thurmond will be assigned, so as a result we haven't had any meetings. Senator Robertson who is the Chairman of the committee, I think would be reluctant to spend more than the \$90,000.00 we have already spent. We don't know yet who will be on the sub-committe and I am sure you can understand that the membership and attitude of the subcommittee will have more effect on the decision than the 4,400 pages of the hearings, so we are in a kind of

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many times and what will happen in the next little while I don't know. I am the ranking member on the Republican side of the banking committee and as such have the power to put myself on any sub-committee on which I wish to serve, so I think I will be on the Douglas sub-committee when it meets again. Who else will be there I have no way of knowing. This is a long story, probably you have heard all this before. Now, I will be very glad to give you the floor and try to answer your questions.

MR. REILLY: That has been very interesting, and I might say I share many of your views. Has the Douglas Bill any provision whatsoever from the standpoint of the door to door salesman?

SENATOR BENNET: Let me refer to the statement I made earlier. There is no protection to the
consumver until after he has discovered he has been
gypped, then he makes a complaint. He has no current
protection, the government can't go to the door to door
salesman.

MR. REILLY: At the present time the door to door salesmen are licensed by the local municipality?

SENATOR BENNETT: Yes, this entirely a local situation and many of them operate without a license. I have listened to all the stories and I am sympathetic to the situation of the people who have been bilked. They never report being gypped by a reputable lender, they are gypped by the fly-by-night, people of that type.

MR. MacDONALD: What did you mean when you





said you felt the original attitude of the members of the committee was more influential in shaping the bill?

SENATOR BENNETT: I didn't use the word original. In the first place, there have been only two members of the committe who have heard the 4,400 pages of testimony, and I don't think many of the members have read much of the testimony, so they come to the meeting with their prejudices, with their general background, and general point of view on the problem, and there is a lot of pulling and hauling among the committee members from both sides trying to line them up to vote for or against the bill. I think most of the committee members have been affected by the bill that way much more than they have been affected by paying attention to the testimony.

MR. LAWRENCE: I was wondering if the split has been mainly on party lines?

badly outnumbered. This year it will be ten to four.

We have one Republican who tends to vote with Senator

Douglas. My personal opinion, off the record opinion, is
that most of the members of the committee wish the bill

would never have come on. They are tired of it, they
don't want to come to a vote on it. The general comment
is, we will refer it back to the sub-committee. Interestingly enough as a Republican, Senator Douglas got

support on his proposal in the 1960 national platform,
but it was not there in 1964.

MR. WHICHER: I was impressed by your example





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of the dress, the same looking dress, one for \$12.00 and one for \$22.00. Surely in the credit business the chief selling product is money.

SENATOR BENNETT: When a buyer goes out to look at a car, he will look at the Chev, Plymouth and Ford, He will have to get credit to buy the car, but I don't think the credit will have as much an effect in his determination as to whether he buys a Ford or a Chev. There are very few cars sold these days without a trade, and the real compeition in the sale of automobiles is the allowance on the old car, and that can amount to a great deal more money than the difference of 3% or 4% in the cost of financing the car. This is one field in which the ordinary customer is not too smart. I have a son, when he was about 23 he bought an automobile off a used car lot when he knew he could go down and get the best possible deal in the lot that the family owns. The salesman got ahead of me and did a good job on him and my own son deserted the family business. There are problems in the automobile area. In the States these have been handled generally by legislation aimed specifically at automobiles and requiring the statement of certain basic facts. Generally they require the dollar cost of the credit rather than the rate because the customer is more interested in knowing how much he has to pay a month.

MR. WHICHER: You say there is more problem in putting the dollar cost down than simple interest?

SENATOR BENNETT: There is less problem.





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The automobile dealers have rate charts that are set in dollars. Much of the objection to the Douglas bill would disappear if he would agree that the charges could be stated in dollars or simple annual rate.

MR. KERR: What is your main objection, say in an automobile transaction?

SENATOR BENNETT: I think you have the practical problem of the responsibility of the person who is doing the dealing. The ordinary clerk would find it very difficult to do some of this complicated figuring. There are very few people who know how to work out an arithmetical proposal. My friend, John Evans, has a personal feeling if Senator Douglas would give on the annual rate and allow a statement and a monthly rate this would be simpler. We also come to the problem of stating in advance and the legal problem of what is in advance. Then you have the problem, and this I am sure is an example for which Senator Douglas has had no answer. You buy one appliance and make a contract and half way through that contract you buy another appliance and ask to have the two put together, should you start all over again with a completely new contract, or does the old contract continue until it's termination, or does the new one overlap. Does the amount have a different rate for 30 days instead of six months. these have disturbed us. This has to be done in every case. We had a witness before us who was a college professor from Michigan, his name is Dr. Albert Johnson. He says in 69% of the credit transactions you can't be

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sure that the simple annual rate and the total dollar cost can be stated in advance.

MR. MacDONALD: Could I go back to one of your statements, that the implementation of the Douglas bill would make it difficult for the legitimate operators. Why would it be more difficult for the legitimate operator?

would have to take all the burden of this calculation and all the difficulty of holding the customer while he does it, and all the annoyances this would create.

The shyster operator can avoid it. If he makes the deal he makes it and runs. These people have a way of changing their corporate name. They operate in this section today as the ABC corporation and the DEF corporation in another part of town the next day. The people who deal with the legitmate operator expect there will be no mistakes. This is the thing the legitimate operator has to face.

MR. LAWRENCE: The objection to the bill is not related to the principle of it, it is related to the mechanical feasibility of it plus the enforcement?

SENATOR BENNETT: That's right. This belongs on the State level, it doesn't belong on the Federal level.

MR. EVANS: There are organizations like

Penny and Sears. While they deal on a national basis

they have to gear their local operations to the State

law. For instance, if I am correctly informed, in Arkansas





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there is a limit of 1% per month that can be charged for any credit. Say, in Arkansas, Sears Roebuck's charge for revolving credit is 1% a month, in other States they are charging 1 %. The big finance companies are wholesalers, a consumer doesn't go to them directly for credit, he goes to someone else and their paper is sold to them. This is the problem we face, and I am sure even on a different basis you face in Canada, because of the difference of our relationship with the State and Federal Government. Your Douglas bill has the interesting provision thatthe State laws will take precedence if they are in substantial agreement with the Douglas bill. This phase has not been argued in the committee. What do you with catalogues, when is a catalogue sale consumated, when the man places the order with his cheque in the mail or when the company ships him the goods or acknowledges the order. There are no problems now but there would be a very serious problem if the Douglas bill were passed.

MR. WHICHER: What would Senator Douglas' answer to that be?

SENATOR BENNETT: This is a detail, don't bother us. We stand for a principle, and the basic principle on which he stands firm is we must have a statement of the dollar cost and the simple annual rate in advance. Don't argue about how it is going to be complied with, this is up to the people who write the regulations. He has abandoned that a little.

MR. SEDGWICK: That is on the assumption a new bill contains the Javits amendment.





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SENATOR BENNETT: There is a bank in Boston that tries to get automobile paper by using one of the oldest banking devices. They give their customer, in effect, a blank cheque or a cheque with a limit. They give him a statement showing he has a credit in the bank for the purchase of an automobile up to \$4,000.00, and he takes that piece of paper with him wherever he wants to go. He buys the automobile, hands the seller this piece of paper, then he goes back to the bank. Nobody can state to him when that transaction is consumaled what his cost is going to be in dollars or simple annual rate. He does that when he gets back to the bank. That demonstrates to me that it is not a simple matter for everybody to figure simple annual rate in advance. Senator Douglas' answer is everybody learned to figure in the sixth grade.

MR. WHICHER: Do the banks give the simple annual interest?

of stating their charges. Many banks use the discount or add on method. If you borrow \$1,000.00 they take off \$40.00. This would require a statement of simple annual rate. This would not be too hard. Most banks have a standard repayment plan and on a \$1,000.00 loan you can afford to sit down and calculate the rate but can you on a \$50.00 purchase.

MR. WHICHER: Can you on an automobile or can you on a \$1,000.00 loan from a finance company?

SENATOR BENNETT: There is already legislation





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in most States requiring a statement of the dollar charge where you are going to require the automobile salesman to translate that into a simple annual rate. You might be interested in this. In the very early hearings Senator Douglas brought to the committee hearing the head of the largest credit union, the United States Navy Credit Union. He was a captain in uniform, and he said, yes, he was for the bill, but under questioning he admitted when the bill was introduced he decided it was so good that they would adopt it and then he said after a few months we had to abandon it because it made our customers so confused. They couldn't come to a simple annual rate unless every lender were forced to do the same thing. Senator Douglas was very much disturbed by this discussion and did his best to minimize it. tried it but it didn't work. The proposed law provides that everything incident to the extension of the credit must be included in the chart. Finance charge means the sum of all the services which any person to whom credit is extended incurs in connection with or as an incident to the extension of such credit. I carry an American Express Credit card. I have to pay \$12.00, that is incident to the extension of any credit. Does that have to be calculated by the man to whom I present that card as a basis for security.

MR. WHICHER: You have to have another regulation.

SENATOR BENNETT: You have to have another regulation. What about the credit union member who has





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to pay dues before he can get credit. Are his dues to
be considered incident to the cost of extending him
credit. We also get into a hassle over another word
which is in the bill. It says except as provided in
subsection (b), any creditor shall furnish to each person
to whom credit is extended, prior to the consumation of
the transaction, a clear statement in writing setting
forth to the extent applicable and ascertainable and in
accordance with the rules and regulations---what does
ascertainable mean? It's possible to ascertain the
temperature at the South Pole, but it costs a lot of
money to get it. A clerk standing behind the counter
faces the question of the practical way certain information
is ascertained.

MR. IRWIN: I don't propose to take issue, but I would like to say this. I have been in business as a chartered accountant for 25 years and in setting out to evaluate the difficulties, I have checked it out with my clients, and I am quite satisfied while their problems are real enough with this basic concern for the time consumed by the clerk in making the calculation I suggest to you I have found this is not the major problem because tables can be prepared.

SENATON BENNETT: Are you going to give our clerk a set of these tables?

MR. IRWIN: No sir. I have worked this out. I have taken the table now used by the lender based on the loan they are prepared to make and converted that to a rate which is shown on the top and the clerk would





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have no more figures, no calculation to make except to read off the rate on the various contracts.

SENATOR BENNETT: The clerk at the counter has to call somebody.

MR. IRWIN: No. The clerk should be involved in no more calculation that he has now.

SENATOR BENNETT: You are talking about clerks in a finance company?

MR. IRWIN: No, in a store. The information of the sale or payment for that matter goes into the accounting department. The accounting department clerks have a table.

MR. WHICHER: Simpson-Sears would not have a table, they would have a standard rate.

SENATOR BENNETT: If they have a standard rate somebody has to do the arithmetic of doing the sale by the rate. If this is required by the clerk, this takes time. I am not a chartered public accountant, but I would think we would supply the clerk, like Sears does in it's catalogue, with a set of schedules in dollars, something like that. This is much quicker than giving him 16%.

MR. IRWIN: All these tables are calculated on a known rate. All you have to do is state the value on the top of the table.

MR. EVANS: I just purchased a new car and I told the dealer I want to pay in three months, ninety days. I paid a downpayment of \$1,500.00, and when I asked him how much the charge was he told me it would





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cost me \$25.00. When I said, would you figure it out for me, he said, I can't. I said, why is it \$25.00, and he said, this is our minimum on any transaction. It was a reasonable rate, the rate was alright, but still at the same time I had to go home and figure it out for myself. He didn't know how to do it nor did his credit department.

MR. IRWIN: I don't see any particular problem with public utilities.

MR. EVANS: The man who gets the service doesn't ask for the credit, they automatically assess the charge if he fails to pay.

MR. IRWIN: In Canada, you get a bill which has two prices. You get the price you pay for the same electricity if you pay before a certain date and then you have another bill that you pay after that date. They know what they're adding on.

MR. EDWARDS: They don't know in advance.

MR. KERR: They don't know how much you are going to consume in advance.

MR. EVANS: On here it says \$12.00 if you pay before the 10th and \$13.50 if you pay by the 10th. Senator Douglas says you can't have two prices, one is interest. If we assume this then the second charge is interest. The first day after this came due you would pay a very high rate, then the next day it would drop. You have the same dollar cost over a period of time.

MR. SEDGWICK: Is it fair to compel one sector to state the annual rate and you can't compel

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another sector to do it.

SENATOR BENNETT: There is another problem which is a very real one, at least for the merchant, that is not true for the lender. The big general service stations that sell tires advertise 90 day free credit, within 90 days. If you don't pay within 90 days it's still free credit. They never make the charge for credit. You can buy tires from a general service station without any credit charge. He can bury the credit cost in the merchandise.

MR. IRWIN: This is true of the gasoline you buy, you get at least 30 days. Tires are repossessable if you want to get tough. The fact remains if you don't pay in 90 days the cost of their credit is buried in the merchandise.

MR. EVANS: When we had our last meeting this was sent back to our sub-committee. We brought up some of these things we considered important. This should be studied by the staff and we should try to either change the definition of finance charge or credit charge so they at least include all these things. If we can give the consumer something without hurting the seller it should be done. I think it should be done on the State level not on the Federal level.

SENATOR BENNETT: I have been trying to solve the problem this bill has presented to me. I think it would be desirable if you had a simple monthly rate or an annual rate or dollars. Then I don't think there would be any serious problem. My feeling is people





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are more interested in the dollar cost of their credit than they are in any theoretical simple annual rate. If they save a dollar or two dollars on the transaction they are going to spend it for something else.

MR. MacDONALD: From the point of view of the impact on the economy, if they get their interest this is going into purchases.

SENATOR BENNETT: I have another comment.

Most of the people who were brought as witnesses by

Senator Douglas were members of credit unions. Their

complaints are they were charged too much credit by

credit unions, yet they know they can get money at a

lower rate from the credit union than by going downtown

to the merchant. This introduces the effect of convenience.

Sometimes it is more convenient, the convenience of the

credit the merchant supplies than the convenience that

the credit union supplies.

MR. REILLY: Have you discussed a waiting period in this Douglas bill?

SENATOR BENNETT: No, we haven't. We haven't come close to the point of passage, where the question of the date on which the bill was to become effective has become important to the committee.

MR. WHICHER: I have one more question. If not at present, presumably in the past, as an automobile dealer you have had to borrow money. Wouldn't you when you were borrowing considerable sums of money find it almost imperative that you know what interest rate you are paying. If the answer is yes and I presume it would





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be for large sums, isn't it true that \$500.00 or \$1,000.00 would be as important to people as \$50,000,00 would be to a large business. If it's important we know the simple interest for a large one isn't it equally important for a small householder to know the interest rate for \$200.00 or \$300.00, or for \$2,000.00 or \$3,000.00?

SENATOR BENNETT: In the first place you are talking about a commercial transaction. This is a major transaction, but the housewife is not in the business of borrowing money, she is in the business of buying refrigerators. She is interested in the cost of that refrigerator, and I think she is more likely to make her decision on the total cost plus the credit to her than she is on the interest rate. Refrigerators are not all identical, when you go to the bank the money is identical. There is an idea flying around downtown that relates when the bill comes up it may have a minimum limit in it. It will apply only to transactions within a certain number of dollars. I will be unhappy with this because this leave the field for the ahysters completely free. I don't know what the minimum might be.

Now, we are going to lunch downstairs, and you are going to spend some time with Senator Douglas, and you will get the other side of the story from him. He and I have sat together on all the hearings and we have often been more or less at loggerheads, so he will tell you a different story.

We have prepared some material you can take along with you which will cover much of what we discussed





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-----meeting adjourned.

today just in the hope it will be useful to you.





#### ANGUS, STONEHOUSE & CO. LTD. MEMBERS OF SELECT COMMITTEE ON CONSUMER CREDIT: 2 G. BUKATOR, M.P.P. 3 J. F. EDWARDS, M.P.P. 4 M. HAMILTON, M.P.P. 5 G. KERR, M.P.P. 6 A. F. LAWRENCE, M.P.P. 7 L. LETHERBY, M.P.P. 8 D. C. MacDONALD, M.P.P. 9 F. R. OLIVER, M.P.P. 10 L. REILLY, M.P.P. 11 R. D. ROWE, M.P.P. 12 R. M. WHICHER, M.P.P. 13 JOHN WHITE, M.P.P. 14 Chairman H. J. PRICE, M.P.P. 15 Counsel JOSEPH SEDGWICK, Q.C. 16 D. D. W. IRWIN, B.A., C.A. Consultant 17 Secretary T. F. R. HARCOURT 18 19 20 SENATOR PAUL H. DOUGLAS 21

MR. LYNLEY

Assistant to Senator Douglas.

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SENATOR DOUGLAS: Gentlemen, first let me say I am greatly pleased that you should be sufficiently interested in this subject as to make the trip down to the States, and to Washington. Probably you have progressed further on the subject than we have because I have followed your discussions, parliamentary reports in the Canadian Hansard on occasion, and I know you have given this thorough study.

The volume of consumer credit in this country is trememdous. I think the last report of our monthly statistical review shows 74 billion dollars of consumer credit outstanding of which 57 billion is instalment credit and of this about 25 billion is automobile credit, making the personal loans about 15 billion and the non-instalment credit 16 billion. Then, in addition to this there is real estate mortgages on residential houses, one to three families, amounting to 193 billion according to the last figure. So that if you include consumer credit and home credit you get the figure of This compares with 108 billion in the 267 billion. combined categories of 1954, so that in ten years it has more than doubled. This is going to be very shortly greater than the national debt, the national debt is about 314 billion as I remember it. Since World War Two it has gone up 37 billion or a little less than 15% in 19 years, but the rate of increase in personal debt is very I think you are thoroughly acquainted with some of the reasons we have been proposing the legislation. We have prepared a little material for you which you can take back with you. Two interesting things have been





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developed, one is a simple slide rule which enables one to reduce the amount borrowed and the monthly payments to a true annual rate of interest. This is an approximate rate for borrowers and buyers, not for lenders. The credit unions have developed this slide rule which can enable a high school graduate, I don't believe you have to be a high school graduate, given the amount of the debt, the number of months and the amount of the monthly payments, to get the rate of interest down to 1/10 of 1%. So the argument which is advanced that you cannot compute this, it's too complicated, seems to me to fall by the wayside. As a matter of fact nearly all those who sell on instalment credit have rate books which they keep under the table. If you have any three of the four variables, the amount of the debt, the amount of the months, and the amount of the payments, you can get the fourth variable, the fourth variable is a derivative of the other three. You no more have to master an algebraic formula to do this than you have to know the laws of internal combustion to drive an automobile.

MR. LYNLEY: I think we discussed this with your staff. I think I described in some detail that we had witness after witness at the hearing that were told the transaction was so many dollars for so many months, you tell me what the interest rate is, and the witness would say it takes sixty seconds. They very quickly learned that these monthly payments, these dollar finance charges are not picked out of the sky, they are derived from a rate. That is where we begin and end in the field of consumer credit. It's true we had many small





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businessmen who said I don't know how to compute an annual rate charge and if this bill were passed we would be at a great disadvantage. The small business man would sincerely say I don't know how I am going to comply with this law. It took some time for us to learn that most lenders in most fields of credit start with a given rate of return and they work backwards from there, but the only problem the lender finds is not in determining the interest rates but in arriving at a dollar and cents figure.

MR. MacDONALD: One of the witnesses before your committee stated that they were so impressed that they put it into effect and then had to bow out of the picture. I guess they were overwhelmed by the complexities and difficulties.

MR. LYNLEY: The Commander in the Navy was president of the credit union, which is the second largest credit union in the United States, and he was asked the question, if you believe in this bill why don't you put it into practice, and his answer, it is my recollection, was it is too great a burden for one institution to take on the job.

SENATOR DOUGLAS: They are limited to a maximum of 1% per month. This would be 12% a year, but the public tends to believe 12% is usurious. In monthly terms most department stores will charge  $1\frac{1}{2}\%$  per month, but very few people realize  $1\frac{1}{2}\%$  per month is 18% a year.

MR. MacDONALD: Are you suggesting in the instance of the Navy Credit Union they didn't put it





into effect because it was too much to expect one institution to take on the job?

SENATOR DOUGLAS: The Credit Union have been our strongest supporters. They quote their rate in monthly terms on the amount actually owed not on the original amount of the obligation. When you have a department store advertise  $1\frac{1}{2}\%$  a month it becomes 18%, and when you have a bank charge 7% on the original amount of the obligation not on the amount actually owed, in practice the 7% becomes 14%.

MR. LYNLEY: We have a number of people in industry come or write to us and say they agree with us basically in the purpose of the bill. They say in their particular enterprise they can follow the principles of this type of legislation.

MR. WHITE: First of all, was the Javits amendment acceptable to you?

SENATOR DOUGLAS: It's not acceptable to me.

I will take it if that is the price in getting the bill through.

MR. WHITE: We have a special problem. One of the things that disturbs me is whether in bringing legislation of this nature to bear on these lending institutions which are under our control if we are not doing them a disservice, to the federally constituted lenders?

SENATOR DOUGLAS: It's a good argument. With us the objection has been the reference that it is not a matter of national legislation but should be a matter of





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State legislation.

MR. MacDONALD: Are there any arguments this should be projected on a State level rather than the national level?

SENATOR DOUGLAS: I suppose there might be some. Take Household Finance, that is an interstate corporation that has offices all over the United States. Furthermore, there is a lot of automobile paper which is sold to interstate finance companies.

MR. BUKATOR: Have you looked into the Unruh bill, your committee?

MR, LYNLEY: We haven't looked into it in depth.

MR. SEDGWICK: We spent a few days there. They have two bills, they divided the field into hard goods and the automobile, which is a separate act.

MR. MacDONALD: Before we leave this business of a national approach as opposed to a State approach what has been your experience with operators in the field moving from one State to another?

MR. LYNLEY: In the type of regulation we have in the field we have limited unanimity on the project. We have national companies making their home offices in particular States because their laws are very loose. Kentucky, for instance, their laws are not very good. I think our national concerns, like Sears, are beginning to find they might be better off with national legislation than with 50 conflicting laws.

SENATOR DOUGLAS: It is my belief if you





get publicity on the rates it will result in a lowering of the rates. I don't believe 26% or 30% credit rate which is normal with us for automobiles, I don't believe it can stand up under the light of publicity. On the other hand I certainly don't want to take the popular point of view of anything over 6% is usurious. 6% is not adequate for consumer loans. I think the adoption of one of those principles by one of the States would mean the returns to the investors in that State would be less than in other States. It may lead to people living on the border going to another State to do the dealing or people in New Jersey would go to New York State.

MR. WHITE: It's impossible to assess the consequences.

MR. LYNLEY: We have disclosure laws which don't cover 100% of the field. You cover 70% or 80% of the transactions you think should fall under the coverage. Certain exceptions are made. Over the years loopholes start to be closed.

SENATOR DOUGLAS: This is something that will be passed. It's just a question of when. If we can ever get it to the floor of the Senate we can pass it.

MR. SEDGWICK: Unless you get it out of committee you can't get it on to the floor.

MR. MacDONALD: One of the principles of the Unruh Act consists of fixing an interest rate level which is  $2\frac{1}{2}\%$  for the first \$200.00, 2% on the next \$300.00, and 5/6 of 1% on the balance over \$500.00?





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SENATOR DOUGLAS: We are not trying to fix the rate of interest. We don't provide any maximum rate of interest, just merely provide publicity for whatever rate is charged.

MR. SEDGWICK: At this stage did you consider the revolving credit account?

SENATOR DOUGLAS: If this is the price I am ready to do it, but I hate to do it.

MR. IRWIN: I have detected in response to a question to Mr. Evans and also Senator Bennett that they might possibly find some are of accommodation in this legislation if it were in terms of the declaration of the monthly rate rather than the annual rate.

SENATOR DOUGLAS: Interest rates are computed on a yearly basis all the way down until you get to the consumer. When a wholesaler buys goods it's a yearly rate, when he borrows from the bank it's a yearly rate of interest. Why should you when you get to the consumer resort to a monthly rate.

MR. IRWIN: I would agree with that technically.

MR. LYNLEY: We have never seen a bank advertise 1/3 of 1% on their savings account.

MR. IRWIN: My inquiries have led me to support what you are saying. There does seem to be an area of accommodation towards universal disclosure. This is what I think is important, a common means of calculations within the loan industry itself. There seems to be a fairly warm, at least not hostile attitude towards a monthly





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declaration.

SENATOR DOUGLAS: I see you have detected something I haven't found out.

MR. BUKATOR: We have a small loans act where you reveal the monthly rate.

MR.IRWIN: This is only one act covering a very small segment.

MR. LYNLEY: We have several States which require annual rates.

MR. MacDONALD: One of the interesting things in California was to see the reaction of the finance companies. At least I was struck by their happiness with the Act until they realized it is 30% to \$200.00 and 24% up to \$500.00.

MR. WHITE: The maximum has become the minimum.

SENATOR DOUGLAS: We could get through a bill which would go through the motions but in reality would protect the money lenders and instalment sellers. I think that would be selling out the public.

MR. WHITE: You mentioned credit insurance.

It would seem the California legislation leaves that loophole.

MR. LYNELY: Our bill in defining the finance charge means the sum of all the charges including but not limited to interest fees, service charges and discounts, which any person to whom credit is extended incurs in connection with, and as an incident to the extension of such credit. That includes any charge you





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have to pay in connection with that credit extension.

MR. WHITE: Would this include a fee for searching a title on a house?

MR. LYNLEY: This is a cost to the borrower.

MR. WHITE: If the mortgages were half the value of the home ---

MR. LYNELY: If the mortgage is half the cost of the home, yes, it is a cost you incur. The title search is a good question.

SENATOR DOUGLAS: I would be ready to exempt the title search. I don't think it's incident to the extension of credit.

MR. MacDONALD: What about dues in a credit union?

SENATOR DOUGLAS: A credit union has a 25% membership fee. If you never borrow a nickel from them you still pay that 25% fee.

MR. MacDONALD: In your future bargaining you are willing to exempt these items that don't relate directly to the extension of credit?

MR. LYNLEY: We want to stick with a particular theory. If you start exemption willy nilly then the whole idea breaks down. You have to stick to these charges incident to the extension of credit and those that are incident to the sale of property.

SEDGWICK: How about the cost of the credit cards. I pay \$12.00 a year to have a credit card?

MR. IRWIN: Except you might not use it.

MR. SEDGWICK: If I did use it, it is

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incident. Would that be exempt?

MR. LYNLEY: We have it in section 4 (b) of the bill. They are like the revolving credit problem.

MR. LAWRENCE: In your definition at the

moment would it include default fees?

MR. LYNLEY: This is in the disclosure. It says if the terms of the contract are followed to the letter. Over 50% of the contracts don't run to the letter. They prepay or pay late and therefore, default charges in that sense are not involved in the definition.

MR. IRWIN: Following your theory that it is disclosure in terms of an annual rate on all of these costs relating to the person getting or not getting the credit, for this particular transaction, who pays the charges that exist if the borrower carries out the terms described. If the borrower exercises any initiative by way of default or prepayment, for example, he is on his own?

MR. LYNLEY: That's right.

MR. IRWIN: Disclosure takes place at the moment of decision, thereafter the borrower is on his own.

MR. LYNLEY: We are saying if the letter of the contract is carried out the dollar charge will be so much. There may be adjustments by mutual consent at a later date.

MR. WHICHER: May I ask this question. What kind of support do you have from the general public. I have been informed that people simply don't car about the simple annual rate of interest. They want to know





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how much they would have to pay at the end of the month.

Even if they were interested some of them are not capable of diagnosing what rate it is?

MR. LYNLEY: Could I respond to your question do people care. There is an important distinction between indifference and ignorance. We found a few months ago a mutual savings bank went from 3 3/4% to 4%, and half a billion dollars shifted in two days in response to a 1% rate differential. I think if you have a truth in lending bill people will become rate conscious.

REILLY: Is he willing to pay more money because of convenience?

MR. LYNLEY: People will pay a higher price for credit because it is more convenient to buy here.

The cost of credit is only one factor.

MR. REILLY: What you are interested in is the consumer, the small wage earner, yet there has been no disclosure whatsoever on the dollar amount. Previous to this there has been no disclosure whatsoever.

SENATOR DOUGLAS: That's right.

MR. LAWRENCE: Didn't a lot of States have dollar disclosure?

MR. IYNLEY: Yes, they do. They vary from State to State. We have many State laws that require some sort of dollar disclosure. We have a great spectrum of complaints with these laws depending on how the penalties are written into the law.

MR. MacDONALD: On the average consumer loan which is relatively speaking small, what likelihood is





there of the average person taking action. Suppose his consumer charges are \$50.00 or \$100.00 and he claims he was charged \$200.00, and takes action and in the process of doing so he spends \$500.00?

MR. LYNLEY: The creditor shall be liable for fees and costs as determined by the Court. Our concern is not with punishing. We don't want to burden the lenders with a lot of lawyers chasing them. I imagine 99% of these things would be settled by merely going to the borrower and saying we made an honest error.

SENATOR DOUGLAS: Let me give you an example. I don't know how much real merit it has. As you may have been reading in the paper, this loan shark business turns out to be one of the most lucrative branches of the criminal syndicate, and they are having great difficulty in convicting these fellows because they can't find anything illegal they have done. I think if they were compelled to state their interest rates which is 10% a week, which would be 520% a year, under section 7 (c) you could at least give them jail sentences. The criminal syndicate has not yet entered the list against the bill but I expect them to.

MR. REILLY: Do I understand you consider one of the most important reasons for this bill is to have some action against the loan shark agencies?

SENATOR DOUGLAS: It's a by-product, it's not the main purpose. The main purpose is to inform the borrower and buyer so that he can exercise a wiser choice in the free market.





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MR. LAWRENCE: I think it's in section 4 (2), to the extent applicable and ascertainable. Where did that eminate from?

MR. LYNLEY: Let me refer to Section 4, any creditor shall furnish to each person to whom credit is extended, prior to the consumation of the transaction, a clear statement in writing setting forth, to the extent applicable and ascertainable the following information.

To make it clear, in using the phrase to the extent applicable we meant ascertainable.

MR. LAWRENCE: This was not in your original bill.

MR. LYNLEY: That's correct.

MR. KERR: In section 4 (b), you say down at the bottom, furnish to such person prior to agreeing to extend credit under such a plan, a clear statement in writing setting forth the finance charges which will be imposed, etc. I am thinking of the small merchant who may be extending credit and may have a credit card system. I think that the practice is that the housewife comes in and buys something and hands the credit card over and gets it punched, takes her goods and leaves.

Does this mean on each purchase item there will have to be something in writing to indicate the credit charge for that particular item?

MR. LYNLEY: On a revolving credit card we apply the terms of the deal not to each individual purchase but to the line of credit itself. You get a monthly billing in terms of disclosure in using that





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line of credit.

MR. LAWRENCE: When you enter into a credit card arrangement you have to sign an agreement at the beginning.

MR. LYNLEY: It would indicate on that agreement what the interest would be for the whole line of credit.

SENATOR DOUGLAS: Let me throw in a point on this revolving credit. The small merchant is still given a 60 day and 90 day line of credit. The small merchant borrows money from the bank on which he will pay 6%, therefore, he has to have prices which are up to profit for the interest charges he has paid to the banks. The big companies come along and sell their interest rate, they are really charging 18%. They are making more money on the interest on the credit than they are making on the commodity. This is true of the mail order houses and I think that is true of the big department stores. That's why the small merchants are having a rough go in comparison with the big retailers, and this is tied up with the movement to the shopping centres.

MR. IRWIN: On this point, do you permit the department store, the revolving credit lender, to charge on the month end balance, is it on the previous current balance or mid month balance, what is it?

MR. LYNLEY: That's a good question. We think the regulatory authority ought to specify that clearly. We decided we wouldn't legislate on it but sit down with the industry people and ask how can we work





this out.

MR. LAWRENCE: Are you going to get any help in this session downtown?

MR. LYNLEY: There are three messages, the
State of the Union Message, the Civil Health Program
message and a section on consumer protection which surprised
a lot of people. There is an economic report on the
25th and there is a budget message on the 28th. I think
we will know what they are going to say downtown by
the end of the 28th.

MR. WHITE: There is some concern about the loophole which exists through credit insurance. Have you got any ideas as to how that loophole might be closed?

MR. LYNLEY: Either it is more efficient for the lender to assume the risk himself, credit life insurance, or it's easier or more efficient for him to go the other route and charge you credit life insurance and pass the risk on to someone else. If you look at it in that framework I think the risk to the lender is fairly small. I think it's out of porportion to the risk involved.

MR. IRWIN: The Unruh Act provided for this by providing that the rates of insurance for credit or life insurance charged at the time the sale is made must be rates approved by the superintendent of insurance or the equivalent.

SENATOR DOUGLAS: New York has the best laws of any State in the Union.





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MR. LYNLEY: The efficient way is on a wholesale basis. Once you get into credit or life insurance on an individual basis it's highly inefficent.

MR. MacDONALD: What is your reaction to the cooling off period?

MR. SEDGWICK: It applies only to the door to door salesman.

MR. MacDONALD: He can withdraw within 48 to 72 hours.

SENATOR DOUGLAS: This would be part of the general legislation if they try to lead us down that path.

MR. SEDGWICK: I doubt if this comes within the Federal ambit.

MR. LYNLEY: We had consumer controls during the second World War.

MR. SEDGWICK: We had the same thing.

MR. IRWIN: We have heard reference to the Uniform Commercial Code, what is this?

SENATOR DOUGLAS: This is an attempt to head off the Truth in Lending Bill. This is a hard jusgment but I think it's true.

MR. LYNLEY: The Uniform Commercial Code
has been adopted by 38 States and done very well.
However, it is being amended every year in the State
Legislature and the process of uniformity is breaking
down as fast as it is being created. Some of the larger
lenders would like to see more uniformity in State laws.

MR. PRICE: It has been very satisfying this





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----meeting adjourned.

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